### MACHINES AND MECHANICAL EQUIPMENT



Tractel

# More **Cooperation** for better efficiency

Faced with the growth and diversification of its product ranges, Tractel has re-examined its design methods, particularly by strengthening the collective component of its work.

he world leader in scaffolding winches, the top manufacturer of adjustable aluminium suspended platforms and a substantial producer of fall-protection equipment, Tractel also manufactures a large number of load lifting devices.

# Improving responsiveness and productivity

"Although the research department worked fairly well," observes Patrick Copin, R&D manager, "the wide variety of productions had a downside that included organizational problems, particularly in terms of methods."

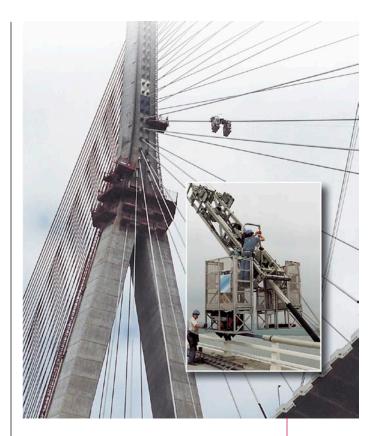
The responsiveness and productivity of the whole line needed to be improved, while maintaining diverse activity on several product lines. In addition, a growing number of projects needed to be taken on at the same time and product release times needed to be shortened.

When contacted, Cetim proposed a process that would involve the whole company,

via meetings including the management as well as marketing, quality, purchasing, research department and methods managers.

#### Three key results

A project team named ADIP (Improvement of the product development and industrialization process) was set up, a diagnosis was established, and an improvement action plan was drawn up in a working group. Three key results were obtained. The design process was improved, particularly in the framework of moving to ISO 9001 version 2000. Tractel adopted new design methods that gave a greater role to collaborative work. The methods division was strengthened.



"The specifications are now respected down to the product launch thanks to a wellcontrolled process," stresses Patrick Copin. "Cetim's involvement was very positive for Tractel."

#### OUR CUSTOMER

#### Business name: Tractel

#### Activity:

Design and production of scaffolding winches, aluminium suspended platforms and fall arrest equipment

#### Turnover:

128 million euros, including 26 for Tractel SAS (France)

#### Context:

Tractel, located in Saint-Hilaire-sous-Romilly (10), needs to secure its position as world leader on its markets

## Cetim's asset



Cetim provides technical expertise and an external objective perspective to help companies generate productivity gains. Solutions always stem from a comprehensive approach and from close collaboration with all parties

