

# STRATEGIC ANALYSES, STUDIES AND BENCHMARKING

A service dedicated to local authorities



## Your expectations

Within its mission of economical development, your organization wants to:

- better know the characteristics and needs of a particular industry or geographical area
- assess how much industrial and economical partners are satisfied with your action
- set a skill center of your territory towards its competitors
- enable the firms on your territory to integrate key technologies

## Our solutions

- polls among industrial manufacturers (direct or phone interviews, online questionnaires)
- Internet et international database research
- expert interviews for validation
- information analysis and summary
- information dissemination through a collaborative platform
- recommendations and action plans

## Your benefits

As an independent mechanical expertise center, Cetim makes available its experts and resources in technological intelligence to help you make strategy choices and enable you to:

- satisfy the firms of your territory as you better know their needs
- get a better positioning towards other companies, regions or countries
- better target your collective actions to meet the needs of your territory's organizations in terms of technology or themes.